



FIRST HBP CURRICULUM WORKSHOP SERIES

ENTREPRENEURSHIP IN NEUROSCIENCE

INTELLECTUAL PROPERTY RIGHTS, TRANSLATION AND EXPLOITATION OF RESEARCH

Human Brain Project
Education Programme

17-19 July 2017

Villa Toskana, Leimen (Heidelberg), Germany

Application deadline: 15 June 2017

Scientific Programme

This “hackathon” style workshop completes and complements the online course on Intellectual Property Rights, Translation and Exploitation of Research. Students will work in small groups around joint applied research ideas in Neuroscience that the students will offer and conceive by themselves. The participants will study how to advance their ideas from the lab to market, understand the needs, the target population, patentability options and how to build a business model. Finally they will present their ideas to industry and academy experts. The workshop is a hands on unique experience of diving into the entrepreneurial world, learning how to advance the science into the next step...

The workshop is open to the whole student community and early post-docs upon application. Applications from young female investigators are highly encouraged.

Scientific Director:

Dana Bar-On
Tel Aviv University

**APPLICATION DEADLINE extended to
15 June 2017**

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Organisers:

Elisabeth Wintersteller,
Lisa-Marie Leichter
Medical University Innsbruck

Contact:

curriculum.edu@humanbrainproject.eu

For more information visit:

<https://education.humanbrainproject.eu/web/1st-hbp-curriculum-iplr>

Scientific programme schedule

as of 29 May 2017



Human Brain Project
Education Programme

Monday, 17 July

08:00 - 08:45

Registration

08:45 - 10:15

Introduction and guidelines for the workshop

Dana Bar-On (TAU)

10:30 - 12:00

Presenting the applied neuroscience projects: Science & Technology - division into working groups

Group leaders

12:00 - 13:00

Lunch

13:00 - 16:00

Blue Ocean Strategy for Innovation - Mini-Workshop

Yesha Sivan (TAU)

16:15 - 17:30

Market Needs, Patient Needs

Stephanie Bova, Sona Chandra, Hicham Naim (Takeda)

17:30 - 18:30

Presentations Design - structuring, examples

Stephanie Bova, Sona Chandra, Hicham Naim (Takeda)

18:30 - 21:30

Group Discussions: starting to design the project presentation

21:30

Cocktail Event

Tuesday, 18 July

08:30 - 09:30

Business Model Canvas

Stephanie Bova, Sona Chandra, Hicham Naim (Takeda)

10:15 - 11:30

Patents & IP Mini-Workshop

Eyal Bressler (TAU)

11:30 - 12:30

Lunch

13:00 - 15:00

Lab visit BioMed X Heidelberg

Christian Tidona (BioMed X)

16:00 - 19:30

Working in groups - final projects

19:30 - 21:30

Dry Runs with Peer review

Wednesday, 19 July

09:00 - 13:00

Group presentations in front of the jury*

5 min presentations and 5 min Q&A for each team

13:00 - 14:30

Final Discussion

* jury

- Stephanie Bova (Takeda)
- Eyal Bressler (TAU)
- Christian Tidona (BioMed X, Heidelberg)
- Dana Bar-On (TAU)
- Yesha Sivan (TAU)

This workshop is open to the whole student community and early post-docs upon application. Applications from young female investigators are highly encouraged. **Application is required as space may be limited.** Applicants selected for participation will be informed within two weeks after the application deadline.

There is no registration fee. Seven travel grants will be available upon request (European students only). Accommodation can be provided for 30 students (first come, first served). This programme may be subject to change.

Note: The workshop is a supplement to the online course 'HBP Curriculum - IPR, translation and exploitation of research'. It is recommended for workshop participants to attend the online course as a basis for the workshop. During the workshop participants will have the possibility of taking an exam about the content of the HBP online course 'HBP Curriculum - IPR, translation and exploitation of research'.

Contact:

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For more information and application visit:

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