

## 2<sup>nd</sup> HBP Curriculum Workshop Series - ENTREPRENEURSHIP IN NEUROSCIENCE – TURNING SCIENCE INTO INVENTION & INNOVATION

4-6 July 2018, Kalkscheune Berlin, Germany

<https://education.humanbrainproject.eu/web/2nd-hbp-curriculum-workshop-series/ipr-workshop>

### Description

This “hackathon” style workshop is a hands-on intensive experience complementing the theoretical aspects of the online course on Intellectual Property Rights, Translation and Exploitation of Research. Students will work in small multi-disciplinary teams to assemble joint applied research proposals in the wide range of fields in brain science. Experienced entrepreneurs, top executives at the interface between academia and industry and researchers from academia will present, mentor and advise on the translational aspects of the offered projects including how to advance their proposal from the lab to market, understand the problems and accordingly defining the needs in the chosen field, choosing or identifying the target population, patentability options and how to build a business model. Finally, they will present their proposals to industry and academy experts. The workshop is a unique experience of diving into the entrepreneurial world, learning how to incorporate innovation and entrepreneurship mindset and concepts into day-to-day research work and beyond.

### Workshop Structure

Lectures  
Discussion sessions  
Mini-Workshops  
Team works  
Presentations  
Poster session  
Social evening

### Application information & Abstract submission

The Human Brain Project Curriculum Workshops take place from 4-6 July 2018 in Berlin, prior to the FENS Forum. All five workshops are held in parallel. Take your chance and apply for ONE of five workshops:

- ICT for non-specialists
- Neurobiology for non-specialists
- Brain medicine for non-specialists
- Research, ethics and societal impact
- Entrepreneurship in neuroscience

Application is mandatory. Affiliation with the Human Brain Project is not required. Applications from young female investigators are highly encouraged. Applicants selected for participation will be informed within two weeks after the application deadline.

Selected participants have to pay a registration fee in the amount of €250, -

A joint poster session is organised on the evening of 5 July. Please submit an abstract if you want to present your research during the poster session.

### Scientific Chairs

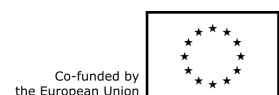
Dana Bar-On | TAU

### Organised by

HBP Education Programme Office | MUI



Human Brain Project  
Education Programme



## Upcoming Deadlines

Application deadline: 25 April 2018

## Contact

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## Lectures

Dana Bar-On

- Introduction and guidelines for the workshop

- I-TED – Personal presentations of all participants

- Presenting the applied neuroscience projects: Science & Technology - division into working groups

*Tel Aviv University (TAU), Israel*

Michael Ehrlich – Product-Market Fit

*New Jersey Institute of Technology (NJIT), USA*

Craig Curtis Garner - Next Gen. Innovators – Career development mini-workshop with host researchers/entrepreneurs and student open discussion

*SPARK Berlin, Germany*

Vedrana Höggqvist-Tabor - Next Gen. Innovators – Career development mini-workshop with host researchers/entrepreneurs and student open discussion

*Blue by Biowink, Germany*

Ute Kilger – Interactive Patents & IP Mini-Workshop

*SPARK Berlin, Germany*

Yesha Sivan – Blue Ocean Strategy for Innovation – Mini-Workshop

*Tel Aviv University (TAU), Israel*

## Keywords

Hackathon, entrepreneurship, invention, innovation, industry, research, academia, blue ocean strategy, product-market, interactive patents, data protection



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