



Human Brain Project  
Education Programme

**3<sup>RD</sup> HBP CURRICULUM WORKSHOP SERIES**  
**BIOSTART!**  
**INNOVATION &**  
**ENTREPRENEURSHIP LAUNCHLAB**

**22-24 MAY 2019**  
**UNIVERSIDAD POLITÉCNICA**  
**DE MADRID, SPAIN**

**APPLICATION DEADLINE:**  
**15 APRIL 2019**



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@hbpeducation



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HBP Education Programme

# WORKSHOP INFORMATION

This workshop provides training, expertise in different areas, feedback and networking opportunities, in order to support participants in bringing their research results in the fields of neuroscience, computing and brain-related medicine to market. A set of tools and practical experiences will be made available to researchers so they can experiment with different aspects of their innovative and entrepreneurial ideas. Students will be able to acquire new abilities and skills that enable them to properly understand interlinkages between problem, solution and market fit for the bio-market.

## Application information

Application is open to the entire student community and early career researchers, regardless of whether they are affiliated with the Human Brain Project or not.

**We encourage all young scientists to apply and aim at equal representation of all genders.**

A maximum of 30 participants will be selected by the Scientific Chair and the HBP Education Programme. Participants are required to submit a CV and a motivation letter with their application.

Application deadline: **15 April 2019**

**Participation fee: 250 €**

**The fee does not include travel and accommodation. Fees will be collected after participants have been selected.**

A limited number of fee waivers is available for participants who submit an abstract for poster presentation. Participants can apply for fee waivers prior to the application deadline by sending an email to [curriculum.edu@humanbrainproject.eu](mailto:curriculum.edu@humanbrainproject.eu).

## Scientific Chairs:

Gonzalo León | Universidad Politécnica de Madrid

Iván Martínez | Innovation & Entrepreneurship Programs Universidad Politécnica de Madrid

## Organisers:

Sylvia Aßlaber | Medical University Innsbruck

Bárbara Gasset | Universidad Politécnica de Madrid

Lisa-Marie Leichter | Medical University Innsbruck

## Contact:

[curriculum.edu@humanbrainproject.eu](mailto:curriculum.edu@humanbrainproject.eu)

## Further information and application:

<http://bit.ly/HBP-IPR2019>



POLITÉCNICA



Human Brain Project

Co-funded by  
the European Union



# PRELIMINARY SCIENTIFIC PROGRAMME

This programme may be subject to change.

## Wednesday 22 May 2019

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Introduction: The Innovation and Technology Transfer Node of HBP -  
Guidelines for the workshop | 60 min

Gonzalo León (Universidad Politécnica de Madrid)

Validate your technology! Agile business validation  
workshop | 180 min

Aristides Senra (Universidad Politécnica de Madrid)

Protect your technology! Intellectual property rights insights applied  
to tech transfer | 120 min

Esther Arias (CIEMAT)

Group work

## Thursday 23 May 2019

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From technology to innovation! Tech transfer and business modelling workshop | 210 min

Aristides Senra (Universidad Politécnica de Madrid)

From technology to innovation! Bio-market research and analysis | 90 min

Josep Lluís Falcó (Genesis Biomed)

Communicate your innovation! Communication & presentation workshop | 150 min

Matt Boardman (Matt Boardman)

Group work

## Friday 24 May 2019

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Validate your innovation! Trends and opportunities (Experts panel) | 180 min

Olof Berglund (Stockholm Innovation & Growth AB), Javier Minguéz (BitBrain Technologies), Sergio Rodríguez (Pfizer)

Group work

Presentation session | 90 min

UPM CAIT visit | 90 min

### ECTS information

Participants have the possibility of taking an exam related to the content of the HBP Curriculum online courses. Upon successful completion, up to **12 ECTS credits** can be awarded. The credits are awarded by the Medical University of Innsbruck / Austria (MUI). Further info on how to receive ECTS credits: [www.humanbrainproject.eu/en/education/participatecollaborate/curriculum/](http://www.humanbrainproject.eu/en/education/participatecollaborate/curriculum/)



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**[humanbrainproject.eu/education](https://humanbrainproject.eu/education)**